

# Kevin Sanchez Farez

Phone	Email	Website	LinkedIn
(678) 308-0513	kevinsanchezfarez@gmail.com	www.sanchezfarez.com	www.linkedin.com/in/sanchezfarez

## Education

**Columbia University Graduate School of Journalism**, New York, NY

Master of Science

Focused on video production across multiple platforms. Introduced data visualization tools like Flourish to animate storytelling for *The Uptowner*, our newsroom's hyper-local coverage of Upper Manhattan. Coursework included video essentials, explainer journalism, video newsroom, and covering immigration.

**Georgia State University**, Atlanta, GA

Bachelor of Arts in Journalism

Focused on multimedia reporting within the Atlanta region. Served as president of the university's student-led television station.

## Experience

**Associate Video Producer**, Fortune Magazine, Sept. 2022 – Current

Produce video features for news verticals focused on climate solutions and corporate governance. Conduct interviews with industry leaders and experts for assignments under tight timelines. Oversee editing and design development of graphic assets for *Fortune's* social media features. Produce editorial content for multiple social media platforms daily aimed to attract high attention metrics.

**Visual Newscast Intern**, National Public Radio, June 2021 – Aug. 2021

Produced five video segments daily on hourly deadlines for NPR's flash briefing newscast distributed through multiple platforms like smart speakers with screens. Generated motion graphics and researched newswire footage to edit videos for reporting done by NPR correspondents. Created social media videos daily for NPR's Twitter and Instagram platforms.

**Production Intern**, NOAA's Office National Marine Sanctuaries, June 2020 – May 2021

Produced 14 educational videos for Earth Is Blue, the office's ocean awareness campaign. Designed After Effects templates for the launch of their Instagram TV content. Offered a part-time extension after summer internship through the Dow Jones News Fund.

**News Intern**, NBC Atlanta, June 2019 – Aug. 2019

Published 27 stories weekly for a station's digital news site vertical about Atlanta's entertainment scene. Reported on television production sets, red-carpet events and local celebrity appearances. Maintained The A-Scene's social media accounts through daily posts, Instagram TV videos, and consistent story updates.

## Skills

**Digital:** Premiere Pro, After Effects, Final Cut Pro, Lightroom, Photoshop, Illustrator, Audition, Flourish, Canva, Google Slides, Google Docs, Photography, Videography

**Memberships:** The Association of LGBTQ Journalists

**Additional Program:** NBC News Summer Fellow (June 2020)

**Languages:** English and Spanish (Conversational)

## Honors

**Best in Show for Broadcast News Story:** Associated Collegiate Press: "A voice behind the Youth Climate Strike"

**Evelyn Mims 'Journalist of the Future' Scholarship:** Southeast National Academy of Television Arts and Sciences - Southeast

**Student EMMY Award:** National Academy of Television Arts and Science - Southeast: "Magic Wheelchairs"